

“Changing the World, One Student at a Time”

## What Clients Say About Rodney Moyer, PF

*“... I was completely Satisfied! This presentation delivers what the students need to hear when starting in college!”*

**Todd Connley—November 08**  
Campus Coordinator  
Saginaw Valley State Univ, MI

*“... Wow! In one hour, Mr. Moyer summarized a semester-long career development course. Our students were engaged and excited to participate in this session! Thank You!”*

**Curt Lauinger—September 09**  
Campus Activities Director  
Western Dakota Tech, SD

*“... Your presentation was stellar! Students and staff alike thought the presentation was engaging and informational. The content enhanced our SMART Goals workshop!*

**Faye Freeman-Smith**  
Activities Coordinator  
September 08  
Heartland CC, Normal, IL

## Copy Editor/Writer

The Copy Editor-Writer is responsible for copyediting and writing assigned content for all Life Coachers International platforms. Ensure accuracy, consistency, grammar, style and flow of copy through the editorial department to medium.

### RESPONSIBILITIES & DUTIES:

- Copy edits all text in assigned projects.
- Ensure that all text elements meet editing quality standards.
- Make sure that stories are balanced and fair.
- Able to reword copy for clarity and still maintain writer’s voice.
- Write/rewrite engaging headlines and captions.
- Work well under deadline pressure.
- Ensure that all edited text goes through any necessary reviews.
- Proofread all text in assigned projects.
- Represent editing concerns on the teams for assigned projects..
- Ensure editorial accuracy and style/format consistency across copy at various production stages.
- Provide editing and writing support to other team members as needed.
- Work with project teams to create, maintain and meet schedules and deadlines.
- Ensure that text due for publication are well written, grammatically correct and accessible.
- Write stories as needed.

### KNOWLEDGE AND SKILLS:

- A Serious interest in publishing, communications, journalism, English, marketing or related coursework preferred.
- Demonstrated skills in copyediting, proofreading, line editing, headline and caption writing and quality control.
- Ability to brainstorm, organize and execute on-point, topical story ideas.
- Critical thinking and diplomacy a must.
- Solid journalism savy with demonstrated news judgment skills.
- Excellent written and verbal communication skills.
- Ability to work well with artists, designers, writers, photographers, editors and online journalists.

Each project lasts 12 Weeks, with interns 3 - 5 hours of their time each week, often virtually. This opportunity is flexible enough to work around the schedule of your full-time studies.

### To Request Rod for This Program

(815) 712-0097—Direct Business Line      (877) 867) 8208—Direct Fax Line  
getmotivated@rodneymoyer.com—Email  
www.RodneyMoyer.com—Official Website

### COMMITMENT

“Doing the thing you said you would do LONG AFTER the mood in which you said it in, has left you”

### COMMITMENT

Rod Moyer, PF

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