

“Changing the World, One Student at a Time”

## What Clients Say About Rodney Moyer, PF

*“... I was completely Satisfied! This presentation delivers what the students need to hear when starting in college!”*

**Todd Connley—November 08**  
Campus Coordinator  
Saginaw Valley State Univ, MI

*“... Wow! In one hour, Mr. Moyer summarized a semester-long career development course. Our students were engaged and excited to participate in this session! Thank You!”*

**Curt Lauinger—September 09**  
Campus Activities Director  
Western Dakota Tech, SD

*“... Your presentation was stellar! Students and staff alike thought the presentation was engaging and informational. The content enhanced our SMART Goals workshop!*

**Faye Freeman-Smith**  
Activities Coordinator  
September 08  
Heartland CC, Normal, IL

## COMMITMENT

“Doing the thing you said you would do LONG AFTER the mood in which you said it in, has left you”

## COMMITMENT

Rod Moyer, PF

## Internet Marketing & Social Networking

### About the Internship

#### Discover the Power SOCIAL NETWORKING!

#### Description:

We seek a mature, detail-minded individual with a passion for Internet communications and a creative flair to work directly internet applications. Here's the Twist. Have you heard of Web 2.0, dubbed Obama 2.0 because of Obama's historic Success using this strategy? You will learn the secrets and fundamentals to leveraging Social Networking into Business Profits.

You will assist us in maintaining a highly visible Internet profile for our company. We already have a website – but we need more! You will also be monitoring the Internet sites and profiles of our competitors and other related sources to capitalize on the trends in the senior housing and healthcare industry

#### Duties and Responsibilities include:

- Creating, enhancing, and continually updating our company presence on social networking sites such as LinkedIn, Facebook, and Twitter.
- Developing e-marketing strategy with company executives.

#### Experience/Education:

- Students preferably in communications, marketing, e-commerce, or information systems.
- Minimum of 2 – 3 years' hands-on experience (for work, school, or personal use) with Internet “social networking” sites including discussion forums, websites, blogs, etc. is a must.
- Knowledge of media tools and technologies including social bookmarking, tagging, etc. is a plus.
- Previous experience and understanding of professional office communication styles and working environments required.
  
- Each project lasts 12 Weeks, with interns 3 - 5 hours of their time each week, often virtually. This opportunity is flexible enough to work around the schedule of your full-time studies.

### To Request Rod for This Program

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getmotivated@rodneymoyer.com—Email  
www.RodneyMoyer.com—Official Website

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